

MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	-		
Module title	Luxury and concept (portfolio)		
Code	MASluxury4		DDI303612FE18
Course type	Master of Advanced Studies		
Semester	Semester 2		
ECTS credits	8		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted General learning objectives	The module seeks to strengthen students' communication and presentation skills and to improve their techniques and strategies for product enhancement and distribution.
Teaching content and form	In the course of consultations, students present to lecturers a summary of their different research activities during the year, as well as work completed based on this research. With their help, students select the most representative and deploy the most appropriate means of presentation and product enhancement to produce a portfolio that will accompany them at the start of their career.
Forms of assessment and validation	The portfolio is assessed at the end of the semester by a panel. To obtain credits, the student must obtain a pass mark of 4.
Remedial teaching	No remediation possible. The module must be repeated in the following months, according to procedures to be agreed with the director of the module.
Professors	Nicolas Le Moigne, Cédric Widmer & lecturer

In charge of the module	Nicolas Le Moigne		
Description validated on	27 August 2018	By	Nicolas Le Moigne

The French text is authentic.