

**MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019**

<b>Field</b>	Design and Fine Arts	
<b>Program</b>	<b>MAS in Design for Luxury and Craftsmanship</b>	
<b>Major</b>	-	
<b>Module title</b>	Luxury and contemporary culture	
<b>Code</b>	MASluxury3	DDI303631FE18
<b>Course type</b>	Master of Advanced Studies	
<b>Semester</b>	Semester 1	
<b>ECTS credits</b>	14	
<b>Prerequisites</b>	None	
<b>Languages</b>	French / English	
<b>Place</b>	ECAL	

<b>Skills targeted General learning objectives</b>	This module aims to raise students' awareness of how the concept of luxury has developed in the contemporary context and its continual reinterpretation in the light of new technologies. It also aims to instil in them the most recent technical and specific skills.
<b>Teaching content and form</b>	This module, consisting essentially of practical work to design a luxury object focused specifically on development of the concept of luxury in the contemporary context and continual reinterpretation linked to new technologies, comprises two workshops. Workshop 1 – Luxury and technology Workshop 2 – Luxury and equipment Compulsory product design exercises in partnership with the companies with which the work is carried out.
<b>Forms of assessment and validation</b>	The result of the two workshops is assessed at the end of the semester by a panel. To obtain credits, the student must obtain a pass mark of 4 (average of the two marks).
<b>Remedial teaching</b>	No remediation possible. The module must be repeated in the following months, according to procedures to be agreed with the director of the module.
<b>Professors</b>	Nicolas Le Moigne & lecturer

<b>In charge of the module</b>	Nicolas Le Moigne		
<b>Description validated on</b>	27 August 2018	<b>By</b>	Nicolas Le Moigne

The French text is authentic.