

**MODULE DESCRIPTION – ACADEMIC YEAR 2020-2021**

<b>Field</b>	Design and Fine Arts		
<b>Program</b>	<b>Master Design</b>		
<b>Major</b>	<b>Photography</b>		
<b>Module title</b>	Applied I		
<b>Code</b>	1MaDePH11		DPH303851FE20
<b>Course type</b>	Master		
<b>Semester</b>	Semester 1		
<b>ECTS credits</b>	10		
<b>Prerequisites</b>	None		
<b>Languages</b>	French / English (depending on contributors)		
<b>Place</b>	ECAL		

<b>Skills targeted General learning objectives</b>	Mastering shooting techniques and technologies for still and moving images in line with commercial, editorial and artistic practice. The definition of a photographic corpus and its organization in an images sequence. The results are publicized on digital platforms (web, social networks) and/or through exhibitions, installations and editions.
<b>Teaching content and form</b>	<p><b>a) Applied Photography</b> (6 x 8 periods during standard weeks): as part of group work and regular meetings with the professor, students will address the various aspects related to the design, production and editing of a photographic project. The course emphasizes the professional and commercial aspects of projects and also addresses the complex technical issues related to the nature of each project.</p> <p><b>b) Photo Books</b> (6 x 8 periods &amp; 1 block week): students develop their work around a theme defined in collaboration with the professor. They produce their photo editing project in a coherent editorial form (edition, website, magazine, etc.).</p>
<b>Forms of assessment and validation</b>	<p>A jury will assess projects undertaken at the end of the semester.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p>
<b>Remedial teaching</b>	<p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p>
<b>Professors</b>	<p>a) Charles Negre</p> <p>b) Bruno Ceschel</p>

<b>In charge of the module</b>	Milo Keller		
<b>Description validated on</b>	26 August 2020	<b>By</b>	Milo Keller

The French text is authentic.