

MODULE DESCRIPTION – ACADEMIC YEAR 2018-2019

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	-		
Module title	Luxury and complexity		
Code	MASluxury1		DDI303611FE18
Course type	Master of Advanced Studies		
Semester	Semester 1		
ECTS credits	6		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted	<p>This module targets the acquisition of general knowledge relating to design in the luxury industry. Students are put in contact with different players in this field through visits, meetings and lectures. They learn gradually to document their experiences and to build a referential environment enabling them to situate their own projects in this context.</p> <p>This module also seeks to provide students with general knowledge concerning materials and technologies specific to the luxury industry. It aims to develop their sense of observation and their ability to find useful information within the framework of product development.</p>
General learning objectives	
Teaching content and form	<p>The module begins with a formation of 2 blocks, 2x3 days regarding the watchmaking (IMH and SMH). Based on this initial theoretical support, practical work is conducted throughout the semester in collaboration with the manufacture.</p> <p>Supported by a commitment to thinking and to a personal and professional attitude, these records will be presented and argued by the student and will be contributing to the project assessed for the diploma.</p>
Forms of assessment and validation	<p>The work is assessed at the end of the first semester by a panel.</p> <p>To obtain credits, the student must obtain a pass mark of 4.</p>
Remedial teaching	<p>No remediation possible.</p> <p>The module must be repeated in the following months, according to procedures to be agreed with the director of the module.</p>
Professor	Nicolas Le Moigne

In charge of the module	Nicolas Le Moigne		
Description validated on	27 August 2018	By	Nicolas Le Moigne

The French text is authentic