

MODULE DESCRIPTION – ACADEMIC YEAR 2019-2020

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| Field | Design and Fine Arts | |
| Program | Master Design | |
| Major | Type Design | |
| Module title | Typography II | |
| Code | 1MaDeTD22 | DTD303862FE19 |
| Course type | Master | |
| Semester | Semester 2 | |
| ECTS credits | 3 | |
| Prerequisites | None | |
| Languages | French / English (depending on contributors) | |
| Place | ECAL | |

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| Skills targeted General learning objectives | <p>This module pursues the objectives of the module <i>Typography I</i>.</p> <p>This module enables students to acquire skills allowing them to identify and assess the codes affecting how typographic projects are conducted.</p> <p>The acquisition process is based on aesthetic, technical, historical, cultural, societal and cognitive elements, as well as on a comprehensive approach to type design culture and the history of writing in general.</p> |
| Teaching content and form | <p>The module consists of 2 workshops and 2 lectures.</p> <p>Workshops:</p> <p>1. Scaling fonts: creation of types adapted to the supports and the size of their reproduction.</p> <p>2. Type in use: layout of the types designed in the other workshops, creation of specimens on paper or screen, use of typographic material, editorial design.</p> <p>Lectures:</p> <p>3. History class: history of type design and history of font use.</p> <p>4. Setting type in detail: orthotypography and layout rules.</p> <p>Tours of archival institutions (5), meetings with students and lecturers of other majors in the ECAL Master of Design and the involvement, from time to time, of professionals presenting their work, are also on the agenda for this module.</p> |
| Forms of assessment and validation | <p>The works produced in the workshops are evaluated by a jury at the end of the semester. The other elements in this module are not subject to grading.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p> |
| Remedial teaching | <p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p> |
| Professors | Kai Bernau (1), Julia Born (2), Alice Savoie (3), Matthieu Cortat (4 and 5) & lecturers |

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| In charge of the module | Matthieu Cortat | | |
| Description validated on | 9 July 2019 | By | Matthieu Cortat |

The French text is authentic.