

**MODULE DESCRIPTION – ACADEMIC YEAR 2020-2021**

<b>Field</b>	Design and Fine Arts		
<b>Program</b>	<b>MAS in Design for Luxury and Craftsmanship</b>		
<b>Major</b>	-		
<b>Module title</b>	Luxury and complexity		
<b>Code</b>	MAS DLC 1		DDI303611FE20
<b>Course type</b>	Master of Advanced Studies		
<b>Semester</b>	Semester 1		
<b>ECTS credits</b>	8		
<b>Prerequisites</b>	None		
<b>Languages</b>	French / English		
<b>Place</b>	ECAL		

<b>Skills targeted</b>	<p>This module targets the acquisition of general knowledge relating to design in the luxury industry. Students are put in contact with different players in this field through visits, meetings and lectures. They learn gradually to document their experiences and to build a referential environment enabling them to situate their own projects in this context.</p> <p>The module also seeks to provide students with general knowledge concerning materials and technologies specific to the luxury industry. It aims to develop their sense of observation and their ability to find useful information within the framework of product development.</p>
<b>General learning objectives</b>	
<b>Teaching content and form</b>	<p>This module allows the participant to acquire the essential knowledge to all visual aspects specific to design (visualizations, descriptions, contextual integration, media and edition, publications and advertisements). The emphasis is placed on methodology and analytical approaches.</p> <p>These basic tools all together allow the students to conceptualize and to keep meaningful records of their projects.</p> <p>Supported by a commitment to thinking and to a personal and professional attitude, these records will be presented and argued by the student and will be contributing to the project assessed for the diploma.</p>
<b>Forms of assessment and validation</b>	<p>The work is assessed at the end of the first semester by a panel.</p> <p>To obtain credits, the student must obtain a pass mark of 4.</p>
<b>Remedial teaching</b>	<p>No remediation possible.</p> <p>The module must be repeated in the following months, according to procedures to be agreed with the director of the module.</p>
<b>Professor</b>	Nicolas Le Moigne & lecturer

<b>In charge of the module</b>	Nicolas Le Moigne		
<b>Description validated on</b>	7 September 2020	<b>By</b>	Nicolas Le Moigne

The French text is authentic