

MODULE DESCRIPTION – ACADEMIC YEAR 2020-2021

Field	Design and Fine Arts	
Program	MAS in Design for Luxury and Craftsmanship	
Major	-	
Module title	Luxury and concept (portfolio)	
Code	MAS DLC 6	DDI303632FE20
Course type	Master of Advanced Studies	
Semester	Semester 2	
ECTS credits	6	
Prerequisites	None	
Languages	French / English	
Place	ECAL	

Skills targeted General learning objectives	The module seeks to strengthen students' communication and presentation skills and to improve their techniques and strategies for product enhancement and distribution.
Teaching content and form	In the course of consultations, students present to lecturers a summary of their different research activities during the year, as well as work completed based on this research. With their help, students select the most representative and deploy the most appropriate means of presentation and product enhancement to produce a portfolio that will accompany them at the start of their career.
Forms of assessment and validation	The portfolio is assessed at the end of the semester by a panel. To obtain credits, the student must obtain a pass mark of 4.
Remedial teaching	No remediation possible. The module must be repeated in the following months, according to procedures to be agreed with the director of the module.
Professors	Nicolas Le Moigne, Cédric Widmer & lecturer

In charge of the module	Nicolas Le Moigne	
Description validated on	7 September 2020	By Nicolas Le Moigne

The French text is authentic.