

MODULE DESCRIPTION – ACADEMIC YEAR 2020-2021

Field	Design and Fine Arts		
Program	MAS in Design for Luxury and Craftsmanship		
Major	-		
Module title	Luxury and know-how		
Code	MAS DLC 3		DDI303631FE20
Course type	Master of Advanced Studies		
Semester	Semester 1		
ECTS credits	14		
Prerequisites	None		
Languages	French / English		
Place	ECAL		

Skills targeted	This module seeks to raise students' awareness of the role of know-how in the creative process and to instil in them associated technical and specific skills.		
General learning objectives			
Teaching content and form	<p>This module, consisting essentially of practical work to design a luxury object specifically focused on the role of know-how in the creative process, comprises two workshops.</p> <p>Workshop 1 – Traditional know-how</p> <p>Workshop 2 – The artisanal touch in a contemporary context</p> <p>Students work on compulsory exercises to design products in partnership with companies with which the work is carried out.</p>		
Forms of assessment and validation	<p>The result of both workshops is assessed at the end of the semester by a panel.</p> <p>To obtain credits, the student must obtain a pass mark of 4 (average of both marks).</p>		
Remedial teaching	<p>No remediation possible.</p> <p>The module must be repeated in the following months, according to procedures to be agreed with the director of the module.</p>		
Professors	Nicolas Le Moigne & lecturer		

In charge of the module	Nicolas Le Moigne		
Description validated on	7 September 2020	By	Nicolas Le Moigne

The French text is authentic.