

MODULE DESCRIPTION – ACADEMIC YEAR 2020-2021

Field	Design and Fine Arts		
Program	Master Design		
Major	Type Design		
Module title	Type Design I		
Code	1MaDeTD11		DTD303851FE20
Course type	Master		
Semester	Semester 1		
ECTS credits	9		
Prerequisites	None		
Languages	French / English (depending on contributors)		
Place	ECAL		

Skills targeted General learning objectives	This module aims to equip students with specific skills and abilities in the field of typography and type design, by developing techniques inherent in the graphic design of letters - calligraphy, lettering, construction, digital design, scripting and the development of fonts.
Teaching content and form	<p>Three type design workshops - Commissioned Type Design, Type (hi)stories & Translation.</p> <ul style="list-style-type: none"> • Custom Type: commissioned work in groups, in a restrictive business framework; • Type (hi)stories: development of a personal methodology and style in reinterpreting historical sources or creating from scratch; • Translations: experiments with letters, translation sounds, thoughts, impressions and moods into letterforms.
Forms of assessment and validation	<p>At the end of the semester, projects undertaken will be assessed by a jury made up of the professors from the MA Type Design program.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p>
Remedial teaching	<p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p>
Professors	Bruno Maag, Alice Savoie, Matthieu Cortat, Radim Peško and lecturers

In charge of the module	Matthieu Cortat		
Description validated on	29 July 2020	By	Matthieu Cortat

The French text is authentic.