

ECAL x Bloc studios

RATIONAL BALANCE COLLECTION

On the occasion of EDIT Napoli from 6 to 9 June 2019, ECAL and Bloc studios present a collection of projects by BA Industrial Design students.

Marble connotes weight, stability and robustness, and is a quintessentially noble material. In light of this, what kind of objects are able to take full advantage of these properties? How can the sensations of balance or weight be fully expressed, while respecting the innate qualities and limits of this substance? This was the question that ECAL /University of Art and Design Lausanne Industrial Design Bachelor's students addressed in 2016 at a workshop led by Swiss designers Joséphine Choquet and Virgile Thévoz.

This collection has been jointly developed over recent years by Bloc studios and ECAL, and comprises a selection of objects that focus on the rational balance between materials and proportions – playful ball-joint mirrors, punk marble plates pierced through with steel, marble vases in tension with aluminium, minimal tub plugs and mesmerising wedged vases.

Press preview (invitation only): Thursday 6 June from 4.30pm to 6.30pm
Friday to Sunday from 10 am to 7pm

Complesso di San Domenico Maggiore
Vico San Domenico Maggiore 18
Napoli (Italia)
<https://editnapoli.com>

PROJECT DESCRIPTIONS

Orrechini by ECAL/Laurie Greco

Orrechini is a series of punk marble plates and bowls pierced with metal barbells to provide stability and personality.

Les Triplés by ECAL/Julia Caron

Les Triplés is a family of three polished steel mirrors, inspired by the ball joint, which can swivel with ease and change position at will.

Cale by ECAL/Jasmina Celikovic

Cale is a set of marble vases and bowls stabilised by precisely positioned plastic wedges which afford them both balance and stability.

La Volta by ECAL/Ferdinand Pezin

La Volta uses the rigidity and weight of marble to counter the flexibility of aluminium to contain and stabilise a fragile glass cylinder vase.

Stappo by ECAL/Manfred-Gordon Baud

Stappo, a simple marble sphere combined with a silicon base, is a minimalistic plug designed as a stylish complement to most tubs and sinks.

Images & Videos

ECAL/Calypto Mahieu

Bloc studios

Founded in 2014 with the desire to transform natural stone into thoughtful everyday objects, Bloc studios is an Italian brand directed by Sara Ferron Cima / Massimo Ciuffi BLC Carrara srl*. Based on the philosophy that every single bloc(k) conceals a story, Bloc celebrates the natural design diversity of Carrara marble by creating objects that are sincere to modern form and function.

www.bloc-studios.com

ECAL/University of Art and Design Lausanne

Enjoying international renown and featuring regularly among the world's top ten universities of art and design, ECAL is directed by Alexis Georgacopoulos. The school currently offers programmes in the following fields: Fine Arts, Cinema, Graphic Design, Industrial Design, Photography, Design for Luxury & Craftsmanship, Media & Interaction Design and Type Design.

www.ecal.ch

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